

Allegra W. Smith

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209 Heavilon Hall, Purdue University, West Lafayette, IN 47906

Education

- 2021 Purdue University**
PhD Student, Rhetoric and Composition
Secondary Areas: Professional & Technical Writing, Cultural Rhetorics
- 2016 Arizona State University**
- 2015 Michigan State University**
MA, Digital Rhetoric and Professional Writing
Thesis: *Whose Porn is it Anyway?: Rhetorically Exploring the Differences between Mainstream and Feminist Internet Pornography*
Committee: Liza Potts (chair), Dànielle Nicole DeVoss, Malea Powell
Researcher with Writing in Digital Environments (WIDE) and Cultural Rhetorics Theory Lab
- 2013 Michigan State University**
BA, Professional Writing, Women's and Gender Studies (with highest honor)
Valedictorian; commencement speaker
Literature in London study abroad program (July–August 2011)

Research and Teaching Interests

- advocacy and social justice
- cultural rhetorics
- design of communication
- digital rhetorics
- feminist research methodologies
- gender and sexuality studies
- internet studies
- professional writing
- technical communication
- user experience

Publications

Peer-Reviewed Articles

Smith, Allegra W. (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities." *Communication Design Quarterly*, 3(1), <http://sigdoc.acm.org/wp-content/uploads/2014/12/CDQ-3-1-Nov-2014.pdf>.

Cloutier, Katherine, Shari Murgittroyd, **Allegra Smith**, and Sharon M. Johnson-Hakim (2013). "On Being Open and Vulnerable." *Global Journal of Community Psychology Practice*, 4(3), <http://www.gjcpp.org/en/resource.php?issue=15&resource=178>.

Book Chapters

Smith, Allegra W. (2017). "Participatory Porn Culture: Feminist Positions and Oppositions in the Internet Pornosphere." In Paul G. Nixon & Isabel Düsterhöft (Eds.), *Sex in the Digital Age*. Routledge.

Conference Proceedings

Smith, Allegra W. (2017). "Can You Hear Me Now?: Revaluating Listening's Role in User Research Practice." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

Smith, Allegra W. (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

Reviews and Minor Articles/Non-Refereed

Smith, Allegra W. (2017). "Managing Year 1: Some Survival Tips." *CCCC Committee on the Status of Graduate Students* (Blog), <http://www.4csogs.org/managing-year-1-some-survival-tips/>.

Smith, Allegra W., and Evan Stewart (2014). "Modern Mormonism: Kicking Out and Keeping In." *There's Research on That!* (Publication of *The Society Pages*), <http://thesocietypages.org/trot/2014/06/30/modern-mormonism-kicking-out-and-keeping-in/>.

Academic Presentations

Conference Presentations

- 2018 · Ellison, Kristie, Robin Garabedian, Gavin Johnson, Ashanka Kumari, Christina Rowell, and **Allegra W. Smith** (2018, May). *Adventures in Phronetic Spaces: Graduate Students & Inter-institutional Horizontal Mentoring via Social Media Groups*. Roundtable to be presented at Computers and Writing 2018, Fairfax, VA.
- **Smith, Allegra W.** (2018, May). *Compose, Design, Educate: Developing a Digital Rhetorics Themed Online Writing Course*. Paper to be presented at Computers and Writing 2018, Fairfax, VA.
- 2017 · **Smith, Allegra W.** (2017, March). "Can You Hear Me Now?": Revaluating Listening's Role In User Research Practice. Poster presented at Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC), Halifax, Nova Scotia, Canada.
- **Smith, Allegra W.** (2017, March). *Creating Usable Interfaces to Facilitate Literacies*. Paper presented on panel with Lauren Marshall Bowen, Suzanne Kesler Rumsey, and Yvonne R. Teems at College Conference on Composition and Communication (CCCC), Portland, OR.
- 2016 · **Smith, Allegra W.** (2016, October). *Please Internet Responsibly: Rhetorical Feminist Methodologies for a Digital Age*. Paper presented on panel with Kristin Ravel and Kristi Prins at Thomas R. Watson Conference on Rhetoric and Composition, Louisville, KY.
- **Smith, Allegra W.** (2016, September). *The Technoliterate Lives of Older Adults: Motivations, Barriers, and Wired Identities*. Paper presented on panel with Gavin Johnson and Laura Allen at the 2016 Cultural Rhetorics Conference, East Lansing, MI.
- **Smith, Allegra W.** (2016, May). *Reinharz Revisited: (Techno)feminist Methodologies for Digital Humanities and Beyond*. Poster presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) 2016 Conference, Tempe, AZ.

- **Smith, Allegra W.** (2016, May). *Technoliterate Lives: Troubling the Digital Native/Immigrant Binary*. Paper presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) 2016 Conference, Tempe, AZ.
- **Smith, Allegra W.** (2016, April). *I Can't Facebook on my Dumb Phone: Digital Engagement Beyond School and Work for Older Adults*. Paper presented at College Conference on Composition and Communication (CCCC), Houston, TX.
- **Smith, Allegra W.** (2016, February). *Objects of Desire, Writers of Culture: Refiguring Pornography's Role as Sexual and Social Text*. Paper presented at 21st Southwest English Symposium (SWES), Tempe, AZ.
- 2015 · **Smith, Allegra W.** (2015, May). *A Hole 'Nother Story: A Digital Humanities Approach to Porn Studies*. Paper presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) 2015 Conference, East Lansing, MI.
- **Smith, Allegra W.** (2015, March). *Porn Rhetorics: Teasing Apart the Differences between Mainstream and Feminist Internet Pornography*. Paper presented at College Conference on Composition and Communication (CCCC), Tampa, FL.
- 2014 · **Smith, Allegra W.** (2014, October). *POV: Feminist Pornography's Subversion of the Male Gaze*. Paper presented at Cultural Rhetorics Conference: Entering the Conversation, East Lansing, MI.
- **Smith, Allegra W.** (2014, September). *Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities*. Poster presented at Association for Computing Machinery's Special Interest Group on the Design of Communication (ACM SIGDOC), Colorado Springs, CO.
- **Smith, Allegra W.** (2014, June). *Fashioning and Re-fashioning: The Community of Mormon Style Bloggers*. Paper presented at Computers & Writing, Pullman, WA.
- Gonzales, Laura, Jeffrey Grabill, Peter Haun, Troy Hicks, Rita Reimbold, **Allegra W. Smith**, Deb VanDuinen, and Susan Wilson-Golab (2014, March). *Rethinking the Writing Process with Peer Review and Revision*. Presentation at Michigan Reading Association, Grand Rapids, MI.
- 2013 · **Smith, Allegra W.** (2013, April). *A Blog of One's Own: The Changing Digital Identities of Mormon Women*. Paper presented at American Academy of Religion (Midwest Region), Ada, OH.
- 2012 · **Smith, Allegra W.** (2012, April). *Fashioning and Re-fashioning: Mormon Women in the Blogosphere*. Paper presented at Michigan State University Undergraduate Research and Arts Forum (UURAF), East Lansing, MI.

Invited Presentations

- 2018 · **Smith, Allegra W.** (2018, February). *Information Design Curricula and Research Methodologies*. Guest lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University (Online).
- 2017 · **Smith, Allegra W.** (2017, April). *Internet Research in and with Communities*. Guest lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University (Online).

- **Smith, Allegra W.** (2017, April). *Researching Older Adults' Digital Communities of Practice*. Guest lecture in DTC 476: Digital Literacies (senior-level undergraduate course). Washington State University (Online).
- Nammack, Olivia, Eugie Ruiz, and **Allegra W. Smith.** (2017, January). *UR@ Syllabus Approach Caucus*. Presentation and workshop for Introductory Composition at Purdue University (ICAP) spring convocation. West Lafayette, IN.
- 2016 · **Smith, Allegra W.** (2016, April). *Disrupting Methodological Traditions through Internet and Feminist Research*. Guest lecture in ENG 553: Digital Literacies (graduate seminar). Arizona State University (Online).
- 2014 · **Smith, Allegra W.** (2014, August). *Using Twiddla for Online Writing Center Consultations*. Presentation at MSU Writing Center Fall Semester 2014 Staff Orientation. East Lansing, MI.
- Manthey, Katie, and **Allegra W. Smith.** (2014, April). *Women embodying pleasure through fatness and faith*. Guest lecture in WRA 140: Writing, Women in America. East Lansing, MI.
- **Smith, Allegra W.** (2014, February). *Writing in College: Do's & Don'ts*. Guest lecture and peer review workshop in two sections of college writing preparation course. South Lyon High School, South Lyon, MI.
- 2013 · **Smith, Allegra W.** (2013, November). *Speaking Personal Truth(s), Creating Peace: Gender, Sexuality & Religion*. Guest lecture in WRA 491: Peacemaking as Rhetorical Practice. East Lansing, MI.
- Ochs, Robyn, and **Allegra W. Smith.** (2013, February). *Middle Sexualities Identity Caucus*. Co-facilitator of caucus of bisexual, pansexual, queer, and other non-monosexual students at 2013 Midwest Bisexual Lesbian Transgender Gay Ally College Conference (MBLGTACC). Lansing, MI.
- **Smith, Allegra W.** (2013, February). *Personal Leadership and Involvement*. Participant on panel organized by Michigan State University Honors College First Year Council, representing undergraduate student leaders. East Lansing, MI.
- 2012 · **Smith, Allegra W.** (2012, October). *Women in the Box*. Participant on panel organized by MSU Women's Alliance, representing local LGBTQ and feminist communities. East Lansing, MI.

Keynotes

- 2013 · *After changes we are more or less the same*. Student keynote at Spring Undergraduate Convocation, Michigan State University, East Lansing, MI.
- 2012 · *Don't let college take the weirdness out of you*. Student keynote at Honors College Freshman Colloquium, Michigan State University, East Lansing, MI.

Workshops

- 2016 · *What's all the Buzz(feed)?* Interactive workshop creating digital comics with local children, families, and other community members at Arizona State University's annual Night of the Open Door. Organized with partners from the ASU Department of English and the Arizona SciTech Festival. Tempe, AZ.

- 2015 · *Navigating the PhD*. Interactive workshop teaching processes and strategies for academic writing. Facilitated with partners from the MSU Writing Center and Graduate School. East Lansing, MI.
- 2014 · *Flash Fiction*. Teaching short fiction writing and figurative language to middle school students in game form. Facilitated with partners from the MSU Writing Center as part of the MSU Creativity Exploratory's *Beyond Insights: Collaborating with Community* program. East Lansing, MI.
 - *Navigating the Master's Degree*. Interactive workshop teaching processes and strategies for academic writing. Facilitated with partners from the MSU Writing Center and Graduate School. East Lansing, MI.
 - Various Writing Center workshops on topics such as peer review, plagiarism and copyright, communicating with visuals, creating digital videos and comics. Facilitated with partners from the MSU Writing Center, East Lansing, MI.
- 2013 · *Creating SafeZones*. Two interactive workshops (February and August) teaching gender and sexuality terminology and best practices to residence hall leaders. Co-facilitated with MSU LGBT Resource Center Director Deanna Hurlbert. East Lansing, MI.
- 2012 · *Powerpoint Do's and Don'ts*. Interactive presentation for 6th–8th grade girls on Microsoft Powerpoint best practices. Collaboration with Daughters of the Collective, Black student mentoring program. Michigan State University, East Lansing, MI.
 - *Résumé Writing (Like a Boss)*. Presentation and workshop for students in West Circle Residence Hall Neighborhood. Michigan State University, East Lansing, MI.
- 2011 · *Using InDesign to Create Business Cards and Letterhead*. Presentation and workshop for Professional Writing major undergraduates, sponsored by Writers' Bloc. Michigan State University, East Lansing, MI.

Teaching Experience

Instructional Experience

- PU ENGL 306, Introduction to Professional Writing (1 section, 20 students), Fall 2018
- ENGL 420, Business Writing (1 section, 22 students), Spring 2018
- ENGL 106Y, Introductory Composition Online (1 Section, 14 Students), Fall 2017
- ENGL 420, Business Writing (1 section, 22 students), Fall 2017
- ENGL 106, Introductory Composition (1 section, 20 students), Spring 2017
- ENGL 106, Introductory Composition (1 section, 19 students), Fall 2016
- ASU ENG 102, First-Year Composition (2 sections, 31 students), Spring 2016
- ENG 101, First Year Composition (1 section, 25 students), Fall 2015

Mentoring and Tutoring Experience

- PU Assistant Mentor for ENGL 505, Professional Writing Practicum, Fall 2018
- Online Teaching Mentor for new online first-year writing instructors, Fall 2017–Spring 2018

ASU SAT Critical Reading and Writing Tutor, 2015–2016

MSU Graduate Writing Consultant, the Writing Center at Michigan State University, Fall 2013–Spring 2015

Honors, Awards, and Grants

- 2018 Introductory Composition at Purdue (ICaP) Quintilian Award (for top 10% of student evaluations in Fall Semester)
Kneale Award for Pedagogy (for top pedagogical paper by a graduate student in the Department of English at Purdue University) for “Compose, Design, Educate: Developing an Information Design Themed Online First Year Writing Course” (\$200)
- 2017 ACM-SIGDOC Student Research Competition Graduate Division Winner (\$1000)
Crouse Award for Promising Scholarship in Professional and Technical Writing (\$5000)
Introductory Composition at Purdue (ICaP) Quintilian Award (for top 10% of student evaluations in Fall Semester)
Purdue University College of Liberal Arts PROMISE Award for Graduate Student Research (\$750)
- 2016 College of Liberal Arts/Graduate School Scholarship, Purdue University (\$2000)
Conference Travel Grant, Arizona State University Graduate & Professional Student Association (\$900)
First Prize Winner, ASU School of Earth and Space Exploration/College of Liberal Arts and Sciences PhD Student Pitching Competition (\$1000)
Graduate Student Poster Competition Award, Humanities, Arts, Science & Technology Alliance & Collaboratory (HASTAC) Conference (\$300)
Teaching Excellence Award, ASU Graduate & Professional Student Association (GPSA TEA) (\$500)
- 2015 Arizona State University Graduate Fellowship (\$3000)
Humanities, Arts, Science & Technology Alliance & Collaboratory (HASTAC) Fellowship (\$300)
- 2014 Conference Travel Fellowship, Michigan State University Department of Writing, Rhetoric & American Cultures (\$500)
Social Media Travel Grant, ACM SIGDOC Conference (\$150)
Summer Assistantship, The Writing Center at Michigan State University
Terry Alden Wick Memorial Scholarship, Dixboro United Methodist Church, Ann Arbor, MI (\$1000)
- 2013 Board of Trustees Scholarship, Michigan State University (\$1000)
Conference Travel Fellowship, Michigan State University Department of Writing, Rhetoric & American Cultures (\$600)
Outstanding Senior Award, College of Arts and Letters, Michigan State University (\$1000)
Terry Alden Wick Memorial Scholarship, Dixboro United Methodist Church, Ann Arbor, MI (\$1000)
William K. Quick Centennial Scholarship, Metropolitan United Methodist Church, Detroit, MI (\$1400)
- 2012 Dorothy Yoshimori Award for Excellence in American Humanities Scholarship, Michigan State University (\$500)
Student Ambassador, Michigan State University Homecoming Court
Terry Alden Wick Memorial Scholarship, Dixboro United Methodist Church, Ann Arbor, MI (\$1000)

Undergraduate Research Initiative Grantee, College of Arts and Letters, Michigan State University (\$1400)

2011 Academic Excellence Award and Scholarship, Office of Study Abroad, Michigan State University (\$750)

Research Experience

2016 **Communication Designer,**
Nexus Lab for Digital Humanities and Transdisciplinary Informatics at Arizona State University
Supervisors: Michael Simeone, Dawn Opel
Conducted user research for digital humanities lab website redesign and content migration;
developed print and digital communication strategy

2015 **Project Manager, Digital Religious Soundmap of The Midwest**
Supervisors: Amy DeRogatis, Isaac Weiner
Managed data and supervised team of undergraduate researchers recording religious sounds for digital humanities project supported by Humanities Without Walls Consortium grant

Research Associate, Archive What I See Now Project

Supervisors: Liza Potts, Thomas Padilla
Conducted usability testing, recorded and described bugs, and contributed to branding strategy for suite of internet archival tools created for NEH-funded project implementation grant

2014 **Graduate Research Assistant, Statewide Writing Research Project (Writing in Digital Environments)**
Supervisors: Jeff Grabill, Susan Wilson-Golab, Troy Hicks
Researched writing curriculum and assessment; conducted heuristic evaluations; managed consent forms and data for over 1400 student research participants for year-long research partnership with Oakland County Intermediate School District

2013 **Research and Editorial Assistant, *Saving Sex: Sexuality and Salvation in American Evangelicalism***
Supervisor: Amy DeRogatis
Prepared Oxford University Press book manuscript, compiling bibliographic citations and copyediting chapters

2012 **Researcher, MSU College of Arts and Letters Undergraduate Research Initiative (CAL-URI)**
Supervisor: Amy DeRogatis
Analyzed content of over 50 blogs of Latter-day Saint women; interviewed 6 Mormon bloggers; presented findings at 2013 Midwest American Academy of Religion Conference

Administrative Experience

2018-19 **Assistant Mentor, Professional Writing Program at Purdue**

2017-18 **Online ENGL 106 Course Developer, Introductory Composition at Purdue University (ICaP)**
Designed first-ever online introductory composition course at Purdue University;
collaborated with Center for Instructional Excellence & Office for Digital Education to build learning outcomes and assess curriculum

- 2014-15 **Media Coordinator, The Writing Center at Michigan State University**
Designed and executed web and social media strategy for center; managed and mentored teams of students working on visual design, web development, social media, and content creation
- 2013 **Student Assistant, Michigan State University Honors College**
Instructed students on using online course enrollment system, assisting with course selection; processed course overrides; facilitated Academic Scholars Program informational presentation
- 2011-13 **Program Media Assistant, LGBT Resource Center at Michigan State University**
Managed communications for university resource and advocacy center serving gender and sexual minorities
- 2010-12 **Marketing and Public Relations Coordinator, Wesley Foundation Campus Community**
Wrote, designed, and managed print and online communications for United Methodist campus ministry; supervised eight off-campus retreats and two alternative spring break trips

Academic Service

Disciplinary

- 2018 Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference
Proposal Reviewer, Corpus & Repository of Writing (CROW) Symposium
- 2017 Proposal Reviewer, Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC) Conference
Session Chair, Association of Teachers of Technical Writing (ATTW) Conference
Social Media Curator, Association of Teachers of Technical Writing (ATTW) Conference
Student Representative, ACM-SIGDOC Board
- 2016 Member, Conference Organizing Committee, HASTAC Conference
Member, Director of Digital Media and Outreach Selection Committee, Coalition of Women Scholars in the History of Rhetoric and Composition (CWSHRC)
Proposal Reviewer, Cultural Rhetorics Conference (CRCon)
Session Chair, Southwest English Symposium (SWES)
Social Media Curator, Annual Conference of the Association of Teachers of Technical Writing (ATTW)
Student Representative, Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC) Board
- 2015 Associate Editor, *The Best of Rhetoric and Composition: Essays from Independent Journals*
Social Media Chair, Session Chair and Conference Volunteer, 10th Biennial Feminisms and Rhetorics Conference
- 2014 Planning and Website Committee Member, Cultural Rhetorics Conference
Proposal Reviewer, Cultural Rhetorics Conference
Publicity Assistant and Conference Committee Member, ACM SIGDOC Conference

University

- 2018 Member, Introductory Composition at Purdue Assessment Committee
Vice President, Rhetoric Society of America at Purdue
- 2017 Document Coordinator, UR@ Syllabus Approach Caucus, Introductory Composition at Purdue
Grant Proposal Reviewer, Rhetoric Society of America at Purdue (RSA-P)
Judge, Introductory Composition at Purdue Undergraduate Student Showcase Competition
Vice President, Rhetoric Society of America at Purdue
- 2016 Advisor, AZ Saber: Arizona State University's Lightsaber Club
Document Coordinator, UR@ Syllabus Approach Caucus, Introductory Composition at Purdue
Unconference Lead and Scholar-In-Residence, ASU HASTAC Conference Local Arrangements
Committee
Vice President, Rhetoric Society of America at Purdue (RSA-P)
- 2015 Events Coordinator, MSU Writing, Rhetoric & Praxis (WRAP) Graduate Student Organization
Portfolio Reviewer, Senior Digital Portfolio Presentations, MSU Professional Writing Program
- 2014 Graduate Student Representative, MSU GLFSA LGBT Faculty, Staff & Graduate Student Association
Portfolio Reviewer, Senior Digital Portfolio Presentations, MSU Professional Writing Program
Recruitment Partner, Graduate Program in Rhetoric and Writing at Michigan State University
- 2013 President, Writers' Bloc, Michigan State University
Student Representative, College of Arts and Letters Student Advisory Board (CALAA-SAB), Michigan State
University
- 2012 Outreach Coordinator, Writers' Bloc, Michigan State University
Undergraduate Student Representative, Professional Writing Curriculum Committee, Michigan State
University

Community

- 2014–16 Board of Directors Member, Wesley Foundation at Michigan State University
- 2013 Editor, *Spartan Global Development Fund Magazine*
- 2011–13 Volunteer, Reconciling Ministries Network

Professional Affiliations

- ACM Association for Computing Machinery
- ATTW Association for Teachers of Technical Writing
- CCCC College Conference on Composition and Communication
- CFSHRC Coalition of Feminist Scholars in the History of Rhetoric and Composition
- HASTAC Humanities, Arts, Science & Technology Alliance & Collaboratory
- NCTE National Council of Teachers of English
- NWSA National Women's Studies Association

SIGDOC ACM's Special Interest Group on Design of Communication
#womeninTC Women in Technical Communication