

# ALLEGRA W. SMITH

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209 Heavilon Hall, Purdue University, West Lafayette, IN 47906

## EDUCATION

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### 2021 **Purdue University**

PhD Candidate, Rhetoric and Composition  
Secondary Areas: Professional & Technical Writing, Cultural Rhetorics  
Dissertation: *(In)experience(d) Architecture: A Study of Older Adults' User Experiences*  
Committee: Patricia Sullivan (chair), Michael Salvo, C. Bradley Dilger, Liza Potts (Michigan State University)

### 2016 **Arizona State University**

### 2015 **Michigan State University**

MA, Digital Rhetoric and Professional Writing  
Thesis: *Whose Porn is it Anyway?: Rhetorically Exploring the Differences between Mainstream and Feminist Internet Pornography*  
Committee: Liza Potts (chair), Dànielle Nicole DeVoss, Malea Powell  
Researcher with Writing in Digital Environments (WIDE) and Cultural Rhetorics Theory Lab

### 2013 **Michigan State University**

BA, Professional Writing, Women's and Gender Studies (with highest honor)  
Valedictorian; commencement speaker  
Literature in London study abroad program (July–August 2011)

## RESEARCH AND TEACHING INTERESTS

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- advocacy and social justice
- age studies
- cultural rhetorics
- design of communication
- digital rhetorics
- feminist research methodologies
- gender and sexuality studies
- internet studies
- professional writing
- rhetoric of health and medicine
- technical communication
- user experience

## PUBLICATIONS

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### **Peer-Reviewed Articles**

**Smith, Allegra W.** (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities." *Communication Design Quarterly*, 3(1), <http://sigdoc.acm.org/wp-content/uploads/2014/12/CDQ-3-1-Nov-2014.pdf>.

Cloutier, Katherine, Shari Murgittroyd, **Allegra Smith**, and Sharon M. Johnson-Hakim (2013). "On Being Open and Vulnerable." *Global Journal of Community Psychology Practice*, 4(3), <http://www.gjcpp.org/en/resource.php?issue=15&resource=178>.

## Book Chapters

**Smith, Allegra W.** (2017). "Participatory Porn Culture: Feminist Positions and Oppositions in the Internet Pornosphere." In Paul G. Nixon & Isabel Düsterhöft (Eds.), *Sex in the Digital Age*. Routledge.

## Conference Proceedings

**Smith, Allegra W.** (2019). "User Experience Design for Older Adults: Experience Architecture and Methodology for Users Aged 60+." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

**Smith, Allegra W.** (2017). "'Can You Hear Me Now?': Revaluing Listening's Role in User Research Practice." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

**Smith, Allegra W.** (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

## Reviews and Minor Articles/Non-Refereed

**Smith, Allegra W.** (2017). "Managing Year 1: Some Survival Tips." *CCCC Committee on the Status of Graduate Students* (Blog), <http://www.4csogs.org/managing-year-1-some-survival-tips/>.

**Smith, Allegra W.**, and Evan Stewart (2014). "Modern Mormonism: Kicking Out and Keeping In." *There's Research on That!* (Publication of *The Society Pages*), <http://thesocietypages.org/trot/2014/06/30/modern-mormonism-kicking-out-and-keeping-in/>.

## Works Under Review

**Smith, Allegra W.** "Language and Access: World Englishes, Universal Design for Learning, and Writing Pedagogy." Under review, *Composition Forum*.

**Smith, Allegra W.** "Front-Door Documentation: Evolution of Emergency Medical Information Genres to Account for Chronicity, Comorbidity, and Age." Under review, *Rhetoric of Health and Medicine* special issue on the rhetoric of chronicity.

# ACADEMIC PRESENTATIONS

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## Conference Presentations

- 2021 • Bowen, Lauren Marshall, Louise Wetherbee Phelps, Katherine Silvester, and **Allegra W. Smith**. (2021, January). *Rhetorics of Aging*. Panel to be presented at Modern Language Association (MLA) Conference 2021, Toronto, Canada. (Tentative) paper title: *Aging Bodies and Minds in the Design of Technology and Communication*.
- 2020 • Bay, Jennifer, Libby Chernouski, Ashlie Clark, Bradley Dilger, Olivia Elvir, Lee W. Hibbard, and **Allegra W. Smith**. (2020, June). *Teaching students to seek answers to their questions: Writing programs as incubators for undergraduate research*. Lightning talk session to be presented at Council on Undergraduate Research (CUR) Biennial Conference 2020, West Lafayette, IN.
- Chernouski, Libby, Lee W. Hibbard, Jen Justice, Mandy Olejnik, Victoria Ruiz, **Allegra W. Smith**, Bree Straayer-Gannon, and Charles Woods (2020, May). *Iterations of Advocacy*:

*Digital Interventions from a New Generation of Program Administrators*. Lightning talk session accepted for Computers and Writing 2020, Greenville, NC. [Conference canceled due to COVID-19]

- Murphy, Ryan Michael, and **Allegra W. Smith**. (2020, March). *Technical Communication Taking Action: Lessons from Academic Volunteerism & Community Engagement*. Panel accepted for ATTW 2020, Milwaukee, WI. [Conference canceled due to COVID-19]

2019 • **Smith, Allegra W.** (2019, October). *User Experience Design for Older Adults*. Paper presented at SIGDOC 2019, Portland, OR.

- Doan, Sara, Victoria Ruiz, and **Allegra W. Smith**. (2019, June). *Developing Digital Literacies Inside and Outside of Classrooms*. Panel presented at Computers and Writing 2019, East Lansing, MI. Paper title: *Digital Literacies Beyond School and Work: The Networked Lives of Older Adults in a Retirement Community*.
- **Smith, Allegra W.** (2019, March). *Accounting for Age in Technical Communication Research*. Paper presented at Association of Teachers of Technical Writing 2019, Pittsburgh, PA.

2018 • **Smith, Allegra W.** (2018, November). *Methodological Tactics for Conducting Empirical Research in and with Communities*. Paper presented at Cultural Rhetorics 2018, East Lansing, MI.

- Ellison, Kristie, Robin Garabedian, Gavin Johnson, Ashanka Kumari, Christina Rowell, and **Allegra W. Smith** (2018, May). *Adventures in Phronetic Spaces: Graduate Students & Inter institutional Horizontal Mentoring via Social Media Groups*. Roundtable presented at Computers and Writing 2018, Fairfax, VA.
- **Smith, Allegra W.** (2018, May). *Compose, Design, Educate: Developing a Digital Rhetorics Themed Online Writing Course*. Paper presented at Computers and Writing 2018, Fairfax, VA.

2017 • **Smith, Allegra W.** (2017, March). "Can You Hear Me Now?": *Revaluating Listening's Role In User Research Practice*. Poster presented at Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC), Halifax, Nova Scotia, Canada.

- Bowen, Lauren Marshall, Suzanne Kesler Rumsey, **Allegra W. Smith**, and Yvonne Teems. (2017, March). *Learning from our Elders: Qualitative Studies of Literacy in Later Life*. Panel presented at Conference on College Composition and Communication (CCCC), Portland, OR. Paper title: *Creating Usable Interfaces to Facilitate Literacies*.

2016 • Prins, Kristin, Kristin Ravel, and **Allegra W. Smith**. (2016, October). *Mobilizing Digital Feminist Rhetorical Theory and Practice*. Panel presented with Kristin Ravel at Thomas R. Watson Conference on Rhetoric and Composition, Louisville, KY. Paper title: *Please Internet Responsibly: Rhetorical Feminist Methodologies for a Digital Age*.

- Allen, Laura, Gavin P. Johnson, and **Allegra W. Smith**. (2016, September). *Technological Literacies Across Difference*. Panel presented at the 2016 Cultural Rhetorics Conference, East Lansing, MI. Paper title: *The Technoliterate Lives of Older Adults: Motivations, Barriers, and Wired Identities*.
- **Smith, Allegra W.** (2016, May). *Reinharz Revisited: (Techno)feminist Methodologies for Digital Humanities and Beyond*. Poster presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) 2016 Conference, Tempe, AZ.

- **Smith, Allegra W.** (2016, May). *Technoliterate Lives: Troubling the Digital Native/Immigrant Binary*. Paper presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) 2016 Conference, Tempe, AZ.
- **Smith, Allegra W.** (2016, April). *I Can't Facebook on my Dumb Phone: Digital Engagement Beyond School and Work for Older Adults*. Paper presented at Conference on College Composition and Communication (CCCC), Houston, TX.
- **Smith, Allegra W.** (2016, February). *Objects of Desire, Writers of Culture: Refiguring Pornography's Role as Sexual and Social Text*. Paper presented at 21<sup>st</sup> Southwest English Symposium (SWES), Tempe, AZ.
- 2015 • **Smith, Allegra W.** (2015, May). *A Hole 'Nother Story: A Digital Humanities Approach to Porn Studies*. Paper presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) 2015 Conference, East Lansing, MI.
- **Smith, Allegra W.** (2015, March). *Porn Rhetorics: Teasing Apart the Differences between Mainstream and Feminist Internet Pornography*. Paper presented at Conference on College Composition and Communication (CCCC), Tampa, FL.
- 2014 • **Smith, Allegra W.** (2014, October). *POV: Feminist Pornography's Subversion of the Male Gaze*. Paper presented at Cultural Rhetorics Conference: Entering the Conversation, East Lansing, MI.
- **Smith, Allegra W.** (2014, September). *Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities*. Poster presented at Association for Computing Machinery's Special Interest Group on the Design of Communication (ACM SIGDOC), Colorado Springs, CO.
- **Smith, Allegra W.** (2014, June). *Fashioning and Re-fashioning: The Community of Mormon Style Bloggers*. Paper presented at Computers & Writing, Pullman, WA.
- Gonzales, Laura, Jeffrey Grabill, Peter Haun, Troy Hicks, Rita Reibold, **Allegra W. Smith**, Deb VanDuinen, and Susan Wilson-Golab (2014, March). *Rethinking the Writing Process with Peer Review and Revision*. Presentation at Michigan Reading Association, Grand Rapids, MI.
- 2013 • **Smith, Allegra W.** (2013, April). *A Blog of One's Own: The Changing Digital Identities of Mormon Women*. Paper presented at American Academy of Religion (Midwest Region), Ada, OH.
- 2012 • **Smith, Allegra W.** (2012, April). *Fashioning and Re-fashioning: Mormon Women in the Blogosphere*. Paper presented at Michigan State University Undergraduate Research and Arts Forum (UURAF). East Lansing, MI.

### **Invited Presentations**

- 2020 • **Smith, Allegra W.** (2020, April). *Social Entrepreneurship: A Frame for Business Writing*. Poster to be presented at Purdue English Department Pedagogy Showcase. West Lafayette, IN.
- 2019 • **Smith, Allegra W.** (2019, November). *Designing for Older Adults*. Guest lecture in AL 375: Information Architecture (undergraduate course). Michigan State University, East Lansing, MI.
- **Smith, Allegra W.** (2019, April). *Demystifying Prelim Exams: Tips, Tricks, and Advice*. Participant on panel organized by Purdue University Graduate Student English Association

(GradSEA), explaining PhD students' approaches to preparing for preliminary exams. West Lafayette, IN.

- **Smith, Allegra W.** (2019, April). *Audience Analysis: Past and Future*. Lightning talk given at Purdue English Department Graduate Pedagogy Showcase. West Lafayette, IN.
- **Smith, Allegra W.** (2019, April). *Communication Audits as a Tool to Teach Research and Report Design*. Poster presented at Purdue English Department Graduate Pedagogy Showcase. West Lafayette, IN.
- **Smith, Allegra W.** (2019, March). *How do You Find a Good Research Project? My Story of Studying Digital Identities and User Experiences*. Guest lecture in ENGL 605: Computers in Language and Rhetoric (graduate seminar). West Lafayette, IN.
- 2018 • **Smith, Allegra W.** (2018, October). *Surviving & Thriving in Grad School*. Participant on panel organized by Purdue University Graduate Student English Association (GradSEA), explaining professional networking and work-life balance. West Lafayette, IN.
- **Smith, Allegra W.** (2018, October). *Information Design Curricula and Research Methodologies*. Guest lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University (Online).
- 2017 • **Smith, Allegra W.** (2017, April). *Internet Research in and with Communities*. Guest lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University (Online).
- **Smith, Allegra W.** (2017, April). *Researching Older Adults' Digital Communities of Practice*. Guest lecture in DTC 476: Digital Literacies (senior-level undergraduate course). Washington State University (Online).
- Nammack, Olivia, Eugie Ruiz, and **Allegra W. Smith.** (2017, January). *UR@ Syllabus Approach Caucus*. Presentation and workshop for Introductory Composition at Purdue University (ICAP) spring convocation. West Lafayette, IN.
- 2016 • **Smith, Allegra W.** (2016, April). *Disrupting Methodological Traditions through Internet and Feminist Research*. Guest lecture in ENG 553: Digital Literacies (graduate seminar). Arizona State University (Online).
- 2014 • **Smith, Allegra W.** (2014, August). *Using Twiddla for Online Writing Center Consultations*. Presentation at MSU Writing Center Fall Semester 2014 Staff Orientation. East Lansing, MI.
- Manthey, Katie, and **Allegra W. Smith.** (2014, April). *Women embodying pleasure through fatness and faith*. Guest lecture in WRA 140: Writing, Women in America. East Lansing, MI.
- **Smith, Allegra W.** (2014, February). *Writing in College: Do's & Don'ts*. Guest lecture and peer review workshop in two sections of college writing preparation course. South Lyon High School, South Lyon, MI.
- 2013 • **Smith, Allegra W.** (2013, November). *Speaking Personal Truth(s), Creating Peace: Gender, Sexuality & Religion*. Guest lecture in WRA 491: Peacemaking as Rhetorical Practice. East Lansing, MI.
- Ochs, Robyn, and **Allegra W. Smith.** (2013, February). *Middle Sexualities Identity Caucus*. Co-facilitator of caucus of bisexual, pansexual, queer, and other non-monosexual students at 2013 Midwest Bisexual Lesbian Transgender Gay Ally College Conference (MBLGTACC). Lansing, MI.

- **Smith, Allegra W.** (2013, February). *Personal Leadership and Involvement*. Participant on panel organized by Michigan State University Honors College First Year Council, representing undergraduate student leaders. East Lansing, MI.
- 2012 • **Smith, Allegra W.** (2012, October). *Women in the Box*. Participant on panel organized by MSU Women's Alliance, representing local LGBTQ and feminist communities. East Lansing, MI.

### Keynotes

- 2013 • *After changes we are more or less the same*. Student keynote at Spring Undergraduate Convocation, Michigan State University, East Lansing, MI.
- 2012 • *Don't let college take the weirdness out of you*. Student keynote at Honors College Freshman Colloquium, Michigan State University, East Lansing, MI.

### Workshops

- 2020 • *Creating and Assessing Reflective Assignments for First-Year Composition*. Led workshop providing resources and templates for assigning and assessing reflective writing in 100-level English courses. West Lafayette, IN.
- *Grading Hacks and Tasty Snacks*. Co-led workshop sharing grading frameworks (contract grading, fixed points systems, weighted grades, etc.) with instructors in professional writing program. West Lafayette, IN.
- 2019 • *Oaks and Acorns: Story-Telling Across Generations*. Intergenerational workshop encouraging older church members and younger church members to share stories about childhood, aging, fears, dreams, and hopes for the future together at Trinity United Methodist Church. Lafayette, IN.
- *Rubrics Roundtable*. Assisted with workshop dedicated to crafting holistic, analytic, and single-point rubrics for first-year writing courses. West Lafayette, IN.
- *Writing in the Health and Human Sciences: SOAP Notes and Case Studies*. Interactive workshop teaching charting skills to junior and senior high school students interested in pursuing pre-med programs through the "Exploring University Majors" summer college at Purdue University. West Lafayette, IN.
- *Online Teaching Boot Camp*. Series of four workshops on scaffolding assignments, shooting video lectures, creating accessible teaching documents, generating rubric criteria from programmatic learning outcomes, and using advanced learning management system features for professional and technical writing instructors at Purdue University. West Lafayette, IN.
- *Writing through Struggle, Spirituality, and Life*. Talk and workshop on reflective writing and poetry for Trinity Fusion, the weekday ministry of Trinity United Methodist Church. Lafayette, IN.
- *Creating Professional Portfolios*. Interactive workshop on portfolio writing, design, and development for Purdue University's Professional Writing Association (PWA). West Lafayette, IN.
- 2017 • *Teaching a Research Unit: Assignments, Sources, and Evaluations*. Sharing resources for library research with Purdue's Introductory Composition (ICaP) graduate teaching assistants

and instructors. Facilitated with partners from the UR@ and Documenting Realities syllabus approach caucuses. West Lafayette, IN.

- 2016 • *What's all the Buzz(feed)?* Interactive workshop creating digital comics with local children, families, and other community members at Arizona State University's annual Night of the Open Door. Organized with partners from the ASU Department of English and the Arizona SciTech Festival. Tempe, AZ.
- 2015 • *Navigating the PhD*. Interactive workshop teaching processes and strategies for academic writing. Facilitated with partners from the MSU Writing Center and Graduate School. East Lansing, MI.
- 2014 • *Flash Fiction*. Teaching short fiction writing and figurative language to middle school students in game form. Facilitated with partners from the MSU Writing Center as part of the MSU Creativity Exploratory's *Beyond Insights: Collaborating with Community* program. East Lansing, MI.
  - *Navigating the Master's Degree*. Interactive workshop teaching processes and strategies for academic writing. Facilitated with partners from the MSU Writing Center and Graduate School. East Lansing, MI.
  - Various Writing Center workshops on topics such as peer review, plagiarism and copyright, communicating with visuals, creating digital videos and comics. Facilitated with partners from the MSU Writing Center, East Lansing, MI.
- 2013 • *Creating SafeZones*. Two interactive workshops (February and August) teaching gender and sexuality terminology and best practices to residence hall leaders. Co-facilitated with MSU LGBT Resource Center Director Deanna Hurlbert. East Lansing, MI.
- 2012 • *Powerpoint Do's and Don'ts*. Interactive presentation for 6<sup>th</sup>–8<sup>th</sup> grade girls on Microsoft Powerpoint best practices. Collaboration with Daughters of the Collective, Black student mentoring program. Michigan State University, East Lansing, MI.
  - *Résumé Writing (Like a Boss)*. Presentation and workshop for students in West Circle Residence Hall Neighborhood. Michigan State University, East Lansing, MI.
- 2011 • *Using InDesign to Create Business Cards and Letterhead*. Presentation and workshop for Professional Writing major undergraduates, sponsored by Writers' Bloc. Michigan State University, East Lansing, MI.

## TEACHING EXPERIENCE

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### *Instructional Experience*

- PU ENGL 421-DIST, Technical Writing Online (1 Section, 20 students), Summer 2020
- ENGL 420, Business Writing (1 section, 20 students), Fall 2019
- ENGL 420, Business Writing (long-term substitute for 1 section, 22 students), Fall 2019
- ENGL 421Y, Technical Writing Online (1 Section, 20 students), Summer 2019
- ENGL 306, Introduction to Professional Writing (1 section, 20 students), Spring 2019
- ENGL 306, Introduction to Professional Writing (1 section, 16 students), Fall 2018
- ENGL 505, Business Writing Teaching Practicum (1 section, 10 students), Fall 2018
- ENGL 420, Business Writing (1 section, 22 students), Spring 2018
- ENGL 106Y, Introductory Composition Online (1 Section, 14 students), Fall 2017
- ENGL 420, Business Writing (1 section, 22 students), Fall 2017

ENGL 106, Introductory Composition (1 section, 20 students), Spring 2017  
ENGL 106, Introductory Composition (1 section, 19 students), Fall 2016

ASU ENG 102, First-Year Composition (2 sections, 31 students), Spring 2016  
ENG 101, First Year Composition (1 section, 25 students), Fall 2015

### ***Mentoring and Tutoring Experience***

PU Assistant Mentor for ENGL 505, Professional Writing Practicum, Fall 2018–Spring 2019  
Online Teaching Mentor for new online first-year writing instructors, Fall 2017–Summer 2018

ASU SAT Critical Reading and Writing Tutor, 2015–2016

MSU Graduate Writing Consultant, the Writing Center at Michigan State University, 2013–2015

## **HONORS, AWARDS, AND GRANTS**

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2020 Conference on College Composition and Communication Executive Committee Nominee  
Introductory Composition at Purdue-Graduate Student English Association Pedagogy  
Travel Grant (\$200)

2019 Department of English Incentive Grant for Competitive External Fellowships (\$100)  
Department of English Nominee, Purdue Graduate School Excellence in Teaching Award  
Excellence in Undergraduate Teaching Award, Purdue University Department of English  
Graduate School Incentive Grant for Competitive External Fellowships (\$100)  
Graduate Student English Association of Purdue University (GradSEA) Emerging Scholar  
Travel Award (\$200)  
Lightning Talk Competition Winner, Purdue Department of English Graduate Pedagogy  
Showcase (\$200)  
Purdue Teaching Academy Graduate Teaching Award  
Purdue University College of Liberal Arts PROMISE Award for Grad Student Research (\$750)

2018 Honorable Mention, Purdue Department of English Excellence in Teaching Awards  
Introductory Composition at Purdue (ICaP) Quintilian Award (for top 10% of student  
evaluations in Fall Semester)  
Kneale Award for Pedagogy (for top pedagogical paper by a graduate student in the  
Department of English) for “Compose, Design, Educate: Developing an Information Design  
Themed Online First Year Writing Course” (\$200)

2017 ACM-SIGDOC Student Research Competition Graduate Division Winner (\$1000)  
Crouse Award for Promising Scholarship in Professional and Technical Writing (\$5000)  
Introductory Composition at Purdue (ICaP) Quintilian Award (for top 10% of student  
evaluations in Fall Semester)  
Purdue University College of Liberal Arts PROMISE Award for Grad Student Research (\$750)

2016 College of Liberal Arts/Graduate School Scholarship, Purdue University (\$2000)  
Conference Travel Grant, Arizona State University Graduate & Professional Student Association  
(\$900)  
First Prize Winner, ASU School of Earth and Space Exploration/College of Liberal Arts and  
Sciences PhD Student Pitching Competition (\$1000)  
Graduate Student Poster Competition Award, Humanities, Arts, Science & Technology Alliance  
& Collaboratory (HASTAC) Conference (\$300)  
Teaching Excellence Award, ASU Graduate & Professional Student Association (\$500)



- 2015 Arizona State University Graduate Fellowship (\$3000)  
Humanities, Arts, Science & Technology Alliance & Collaboratory (HASTAC) Fellowship (\$300)
- 2014 Conference Travel Fellowship, Michigan State University Department of Writing, Rhetoric & American Cultures (\$500)  
Social Media Travel Grant, ACM SIGDOC Conference (\$150)  
Summer Assistantship, The Writing Center at Michigan State University  
Terry Wick Memorial Scholarship, Dixboro United Methodist Church, Ann Arbor, MI (\$1000)
- 2013 Board of Trustees Scholarship, Michigan State University (\$1000)  
Conference Travel Fellowship, Michigan State University Department of Writing, Rhetoric & American Cultures (\$600)  
Outstanding Senior Award, College of Arts and Letters, Michigan State University (\$1000)  
Terry Wick Memorial Scholarship, Dixboro United Methodist Church, Ann Arbor, MI (\$1000)  
William K. Quick Centennial Scholarship, Metropolitan United Methodist Church, Detroit, MI (\$1400)
- 2012 Dorothy Yoshimori Award for Excellence in American Humanities Scholarship, Michigan State University (\$500)  
Student Ambassador, Michigan State University Homecoming Court  
Terry Wick Memorial Scholarship, Dixboro United Methodist Church, Ann Arbor, MI (\$1000)  
Undergraduate Research Initiative Grantee, College of Arts and Letters, Michigan State University (\$1400)
- 2011 Academic Excellence Award and Scholarship, Office of Study Abroad, Michigan State University (\$750)

## RESEARCH EXPERIENCE

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- 2019 **Data Story Case Writer, Purdue Provost's Office Ecosystem Initiative Seed Grant**  
Supervisors: Jennifer Bay, Patricia Sullivan  
Gathered proprietary and open-source data sets to create data cases for students in business and technical writing courses; collaborated with faculty and graduate student team to write data science professional writing textbook
- 2016 **Communication Designer, Nexus Lab for Digital Humanities and Transdisciplinary Informatics at Arizona State University**  
Supervisors: Michael Simeone, Dawn Opel  
Conducted user research for digital humanities lab website redesign and content migration; developed print and digital communication strategy
- 2015 **Project Manager, [Digital Religious Soundmap of The Midwest](#)**  
Supervisors: Amy DeRogatis, Isaac Weiner  
Managed data and supervised team of undergraduate researchers recording religious sounds for digital humanities project supported by Humanities Without Walls Consortium grant
- Research Associate, Archive What I See Now Project**  
Supervisors: Liza Potts, Thomas Padilla  
Conducted usability testing, recorded and described bugs, and contributed to branding strategy for suite of internet archival tools created for NEH-funded project implementation grant
- 2014 **Graduate Research Assistant, Statewide Writing Research Project (Writing in Digital Environments)**  
Supervisors: Jeff Grabill, Susan Wilson-Golab, Troy Hicks

Researched writing curriculum and assessment; conducted heuristic evaluations; managed consent forms and data for over 1400 student research participants for year-long research partnership with Oakland County Intermediate School District

**2013 Research and Editorial Assistant, *Saving Sex: Sexuality and Salvation in American Evangelicalism***

Supervisor: Amy DeRogatis

Prepared Oxford University Press book manuscript, compiling bibliographic citations and copyediting chapters

**2012 Researcher, MSU College of Arts and Letters Undergraduate Research Initiative (CAL-URI)**

Supervisor: Amy DeRogatis

Analyzed content of over 50 blogs of Latter-day Saint women; interviewed 6 Mormon bloggers; presented findings at 2013 Midwest American Academy of Religion Conference

## ADMINISTRATIVE EXPERIENCE

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**2019-20 Assistant Director, Professional Writing Program at Purdue**

Conducted programmatic assessment and assisted director in curricular development; maintained data on course offerings and enrollments in both PW major/minor and service courses; solve problems and answer questions for graduate instructors and lecturers; manage programmatic communications (email lists and social media accounts)

**2018-19 Teaching Mentor, Professional Writing Program at Purdue**

Supervised 10 new business writing instructors; co-taught business writing teaching practicum (ENGL 505) with program director; held weekly office hours for instructors; maintained repository of pedagogical documents

**2017-18 Online ENGL 106 Course Developer, Introductory Composition at Purdue University (ICaP)**

Designed first-ever online introductory composition course at Purdue University; collaborated with Center for Instructional Excellence & Office for Digital Education to build learning outcomes and assess curriculum

**2014-15 Media Coordinator, The Writing Center at Michigan State University**

Designed and executed web and social media strategy for center; managed and mentored teams of students working on visual design, web development, social media, and content creation

**2013 Student Assistant, Michigan State University Honors College**

Instructed students on using online course enrollment system, assisting with course selection; processed course overrides; facilitated Academic Scholars Program informational presentation

**2011-13 Program Media Assistant, LGBT Resource Center at Michigan State University**

Managed communications for university resource and advocacy center serving gender and sexual minorities

**2010-12 Marketing and Public Relations Coordinator, Wesley Foundation Campus Community**

Wrote, designed, and managed print and online communications for United Methodist campus ministry; supervised eight off-campus retreats and two alternative spring break trips

# ACADEMIC SERVICE

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## ***Disciplinary***

- 2019 Student Representative, ACM-SIGDOC (Association for Computing Machinery Special Interest Group on the Design of Communication) Board
- 2018 Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference  
Proposal Reviewer, Corpus & Repository of Writing (CROW) Symposium  
Student Representative, ACM-SIGDOC Board
- 2017 Proposal Reviewer, ACM-SIGDOC Conference  
Session Chair, ATTW Conference  
Social Media Curator, ATTW Conference  
Student Representative, ACM-SIGDOC Board
- 2016 Member, Conference Organizing Committee, HASTAC (Humanities, Arts, Science & Technology Collaboratory) Conference  
Member, Director of Digital Media and Outreach Selection Committee, Coalition of Feminist Scholars in the History of Rhetoric and Composition (CFSHRC)  
Proposal Reviewer, Cultural Rhetorics Conference  
Session Chair, Southwest English Symposium (SWES)  
Social Media Curator, Annual ATTW Conference  
Student Representative, ACM-SIGDOC Board
- 2015 Associate Editor, *The Best of Rhetoric and Composition: Essays from Independent Journals*  
Social Media Chair, Session Chair and Conference Volunteer, 10<sup>th</sup> Biennial Feminisms and Rhetorics (FemRhet) Conference
- 2014 Planning and Website Committee Member, Cultural Rhetorics Conference  
Proposal Reviewer, Cultural Rhetorics Conference  
Publicity Assistant and Conference Committee Member, ACM SIGDOC Conference

## ***University***

- 2020 Chair, Purdue Professional Writing Textbook Committee & Instructor Evaluation Committee  
Judge, Oral and Poster Presentations, Purdue University Undergraduate Research Conference  
Member, Introductory Composition at Purdue (ICaP) Assessment Committee  
Member, Purdue Department of English Graduate Student Recruitment Committee  
Reviewer, Purdue Graduate Student English Association (GradSEA) Emerging Scholar Travel Awards  
Rhetoric and Composition Representative, Purdue GradSEA
- 2019 Chair, Purdue Professional Writing Textbook Committee  
Member, ICaP Assessment Committee  
Member, Purdue Department of English Graduate Student Recruitment Committee  
Rhetoric and Composition Representative, Purdue GradSEA
- 2018 Member, Introductory Composition at Purdue Assessment Committee  
Vice President, Rhetoric Society of America at Purdue (RSA-Purdue)  
Volunteer Check-In Coordinator, Purdue Professional Writing Program Annual Showcase
- 2017 Document Coordinator, UR@ Syllabus Approach Caucus, Introductory Composition at Purdue  
Grant Proposal Reviewer, RSA-Purdue

Judge, Introductory Composition at Purdue Undergraduate Student Showcase Competition  
Vice President, RSA-Purdue

- 2016 Advisor, AZ Saber: Arizona State University's Lightsaber Club  
Document Coordinator, UR@ Syllabus Approach Caucus, Introductory Composition at Purdue  
Unconference Lead and Scholar-In-Residence, ASU HASTAC Conference Local Arrangements  
Committee  
Vice President, RSA-Purdue
- 2015 Events Coordinator, MSU Writing, Rhetoric & Praxis (WRAP) Graduate Student Organization  
Portfolio Reviewer, Senior Digital Portfolio Presentations, MSU Professional Writing Program
- 2014 Graduate Student Representative, MSU GLFSA LGBT Faculty, Staff & Graduate Student  
Association  
Portfolio Reviewer, Senior Digital Portfolio Presentations, MSU Professional Writing Program  
Recruitment Partner, Graduate Program in Rhetoric and Writing at Michigan State University
- 2013 President, Writers' Bloc, Michigan State University  
Student Representative, College of Arts and Letters Student Advisory Board (CALAA-SAB),  
Michigan State University
- 2012 Outreach Coordinator, Writers' Bloc, Michigan State University  
Undergraduate Student Representative, Professional Writing Curriculum Committee,  
Michigan State University

### **Community**

- 2020 Laity Delegate, Indiana Annual Conference of the United Methodist Church
- 2019–21 Governing Board Member and Staff-Parish Relations Chair, Trinity United Methodist  
Church (Lafayette, Indiana)
- 2019–20 Volunteer Tax Counselor, AARP Tax-Aide
- 2018–20 Singer, Trinity United Methodist Church Choir
- 2014–16 Board of Directors Member, Wesley Foundation at Michigan State University
- 2013 Editor, *Spartan Global Development Fund Magazine*
- 2012 Lay Equalization Delegate, West Michigan Annual Conference of the United Methodist  
Church
- 2011–13 Volunteer, Reconciling Ministries Network
- 2011 Lay Equalization Delegate, West Michigan Annual Conference of the United Methodist  
Church

## **CERTIFICATIONS**

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- 2020 Advanced Federal Tax Law and Health Savings Account (HSA) Certified for Volunteer Income  
Tax Assistance and Tax Counseling for the Elderly (VITA/TCE, IRS)
- 2019 Advanced Federal Tax Law Certified for Volunteer Income Tax Assistance and Tax Counseling  
for the Elderly (VITA/TCE, IRS)  
Green Zone Training (Office of Veterans Success, Purdue University)  
SafeZone Training (LGBTQ Center, Purdue University)

## PROFESSIONAL AFFILIATIONS

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ACM	Association for Computing Machinery
ATTW	Association for Teachers of Technical Writing
CCCC	College Conference on Composition and Communication
CFSHRC	Coalition of Feminist Scholars in the History of Rhetoric and Composition
HASTAC	Humanities, Arts, Science & Technology Alliance & Collaboratory
NCTE	National Council of Teachers of English
SIGDOC	ACM's Special Interest Group on Design of Communication
#womeninTC	Women in Technical Communication