

ALLEGRA W. SMITH

allegra.w.smith@gmail.com • pronouns she/her/hers
209 Heavilon Hall, Purdue University, West Lafayette, IN 47906

EDUCATION

PhD in Rhetoric & Composition. Purdue University, 2021.

Dissertation: *(In)experience(d) Architecture: A Study of Older Adults' User Experiences*
Secondary Areas: Professional & Technical Writing, Cultural Rhetorics
Committee: Bradley Dilger (Chair), Patricia Sullivan, Michael Salvo, Liza Potts (Michigan State University)

Graduate Coursework in Writing, Rhetorics and Literacies. Arizona State University. 2015–16.

MA in Digital Rhetoric and Professional Writing. Michigan State University, 2015.

Thesis: *Whose Porn is it Anyway? Rhetorically Exploring the Differences between Mainstream and Feminist Internet Pornography*
Committee: Liza Potts (Chair), Dànielle Nicole DeVoss, Malea Powell

BA in Professional Writing and Women's and Gender Studies. Michigan State University, 2013.

Valedictorian; commencement speaker
Literature in London study abroad program (July–August 2011)

ACADEMIC APPOINTMENTS

Purdue University—West Lafayette, IN

Excellence in English Research Fellow, Department of English, 2020–2021
Assistant Director, Professional Writing, Department of English, 2019–2020
Assistant Teaching Mentor, Professional Writing, Department of English, 2018–2019
Graduate Teaching Assistant, Professional Writing, Department of English, 2017–2020
Online Course Developer, Introductory Composition, Department of English, 2017–2018
Graduate Teaching Assistant, Introductory Composition, Department of English, 2016–2018

Arizona State University—Tempe, AZ

Graduate Teaching Associate, Department of English, 2015–2016

Michigan State University—East Lansing, MI

Media Coordinator, Writing Center, Department of Writing, Rhetoric, & American Cultures, 2014–2015
Graduate Research Assistant, Writing in Digital Environments (WIDE), 2013–2014

RESEARCH & TEACHING INTERESTS

Technical and Professional Communication; Design of Communication; User Experience (UX); Digital Rhetorics; Online Writing Instruction; Feminist Research Methodologies; Internet Studies; Gender and Sexuality Studies; Cultural Rhetorics; Advocacy and Social Justice; Age Studies

PUBLICATIONS

Peer-Reviewed Journal Articles

Smith, Allegra W. (Under Review). "Language and Access: World Englishes, Universal Design for Learning, and Writing Pedagogy."

Smith, Allegra W. (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities." *Communication Design Quarterly*, 3(1), <http://sigdoc.acm.org/wp-content/uploads/2014/12/CDO-3-1-Nov-2014.pdf>.

Cloutier, Katherine, Shari Murgittroyd, Allegra Smith, and Sharon M. Johnson-Hakim. (2013). "On Being Open and Vulnerable." *Global Journal of Community Psychology Practice*, 4(3), <https://www.gjcpp.org/en/resource.php?issue=15&resource=178>.

Peer-Reviewed Book Chapters

Smith, Allegra W., Libby Chernouski, Bianca Batti, Alisha Karabinus, and Bradley Dilger (2020, forthcoming). "People, programs, and practices: A grid-based approach to designing and supporting online writing curriculum." In Jessie Borgman & Casey McArdle (Eds.), *PARS in Practice: More Resources and Strategies for Online Writing Instructions*. WAC Clearinghouse.

Smith, Allegra W. (2018). "Participatory Porn Culture: Feminist Positions and Oppositions in the Internet Pornosphere." In Paul G. Nixon & Isabel Düsterhöft (Eds.), *Sex in the Digital Age*. Routledge.

Peer-Reviewed Conference Proceedings

Smith, Allegra W. (2019). "User Experience Design for Older Adults: Experience Architecture and Methodology for Users Aged 60+." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

- **Most-viewed and downloaded paper from SIGDOC 2019 proceedings as of July 2020**

Smith, Allegra W. (2017). "'Can You Hear Me Now?': Revaluing Listening's Role in User Research Practice." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

Smith, Allegra W. (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities" Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

Reviews and Minor Articles/Non-Refereed

Smith, Allegra W. (2017). "Managing Year 1: Some Survival Tips." *CCCC Committee on the Status of Graduate Students* (Blog), <http://www.4csogs.org/managing-year-1-some-survival-tips/>.

Smith, Allegra W., and Evan Stewart. (2014). "Modern Mormonism: Kicking Out and Keeping In." *There's Research on That!* (Publication of *The Society Pages* Sociology Blog), <https://thesocietypages.org/trot/2014/06/30/modern-mormonism-kicking-out-and-keeping-in/>.

ACADEMIC PRESENTATIONS

Conference Presentations

Bowen, Lauren Marshall, Louise Wetherbee Phelps, Katherine Silvester, and **Allegra W. Smith**. (2021, January). *Writing, Designing, and Narrating Old Age*. Panel to be presented at Modern Language Association (MLA) Conference, Online. Paper title: *Aging Bodies and Minds in the Design of Technology and Communication*.

- **Guaranteed panel sponsored by MLA's age studies forum**

Bay, Jennifer, Libby Chernouski, Ashlie Clark, Bradley Dilger, Olivia Elvir, Lee W. Hibbard, Emily Mast, and **Allegra W. Smith**. (2020, June). *Teaching students to seek answers to their questions: Writing programs as incubators for undergraduate research*. Lightning talk session presented at Council on Undergraduate Research (CUR) Biennial Conference, Online. Presentation title: *Stasis Theory: A Tool to Help Beginning Undergraduate Students Hone their Research Focus*.

Chernouski, Libby, Lee W. Hibbard, Jen Justice, Mandy Olejnik, Victoria Ruiz, **Allegra W. Smith**, Bree Straayer-Gannon, and Charles Woods. (2020, May). *Iterations of Advocacy: Digital Interventions from a New Generation of Program Administrators*. Lightning talk session accepted for Computers and Writing, Greenville, NC. [Conference canceled due to COVID-19]

Smith, Allegra W. (2020, April). "Pick up my health history on your way out:" *Elderly patients' interventions into emergency medical documentation design*. Talk presented at SpeedCon, annual conference of North Carolina State University's Technical Communication Association (TCA), Online.

Murphy, Ryan Michael, and **Allegra W. Smith**. (2020, March). *Technical Communication Taking Action: Lessons from Academic Volunteerism and Community Engagement*. Panel accepted for Association of Teachers of Technical Writing (ATTW), Milwaukee, WI. [Conference canceled due to COVID-19].

Smith, Allegra W. (2019, October). *User Experience Design for Older Adults*. Paper presented at Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC), Portland, OR.

Doan, Sara, Victoria Ruiz, and **Allegra W. Smith**. (2019, June). *Developing Digital Literacies Inside and Outside of Classrooms*, Panel presented at Computers and Writing, East Lansing, MI. Paper title: *Digital Literacies Beyond School and Work: The Networked Lives of Older Adults in a Retirement Community*.

Smith, Allegra W. (2019, March). *Accounting for Age in Technical Communication Research*. Paper presented at ATTW, Pittsburgh, PA.

Smith, Allegra W. (2018, November). *Methodological Tactics for Conducting Empirical Research in and With Communities*. Paper presented at Cultural Rhetorics, East Lansing, MI.

Ellison, Kristie, Robin Garabedian, Gavin Johnson, Ashanka Kumari, Christina Rowell, and **Allegra W. Smith**. (2018, May). *Adventures in Phronetic Spaces: Graduate Students and Inter-Institutional Horizontal Mentoring via Social Media Groups*. Roundtable presented at Computers and Writing, Fairfax, VA.

Smith, Allegra W. (2018, May). *Compose, Design, Educate: Developing a Digital Rhetorics Themed Online Writing Course*. Paper presented at Computers and Writing, Fairfax, VA.

Smith, Allegra W. (2017, August). "Can You Hear Me Now?" *Revaluating Listening's Role in User Research Practice*. Poster presented at Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC), Halifax, Nova Scotia, Canada.

- **Awarded graduate Student Research Competition (SRC) top prize, sponsored by Microsoft, after poster session and paper presentation**

Bowen, Lauren Marshall, Suzanne Kesler Rumsey, **Allegra W. Smith**, and Yvonne Teems. (2017, March). *Learning from our Elders: Qualitative Studies of Literacy in Later Life*. Panel presented at conference on College Composition and Communication (CCCC), Portland, OR. Paper title: *Creating Usable Interfaces to Facilitate Literacies*.

Prins, Kristin, Kristin Ravel, and Allegra W. Smith. (2016, October). *Mobilizing Digital Feminist Rhetorical Theory and Practice*. Panel presented at Thomas R. Watson Conference on Rhetoric and Composition, Louisville, KY. Paper title: *Please Internet Responsibly: Rhetorical Feminist Methodologies for a Digital Age*.

Allen, Laura, Gavin P. Johnson, and **Allegra W. Smith**. (2016, September). *Technological Literacies Across Difference*. Panel presented at Cultural Rhetorics, East Lansing, MI. Paper title: *The Technoliterate Lives of Older Adults: Motivations, Barriers, and Wired Identities*.

Smith, Allegra W. (2016, May). *Reinharz Revisited: (Techno)feminist Methodologies for Digital Humanities and Beyond*. Poster presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) Conference, Tempe, AZ.

Smith, Allegra W. (2016, May). *Technoliterate Lives: Troubling the Digital Native/Immigrant Binary*. Paper presented at HASTAC Conference, Tempe, AZ.

Smith, Allegra W. (2016, April). *I Can't Facebook on My Dumb Phone: Digital Engagement Beyond School and Work for Older Adults*. Paper presented at CCCC, Houston, TX.

Smith, Allegra W. (2016, February). *Objects of Desire, Writers of Culture: Refiguring Pornography's Role as Sexual and Social Text*. Paper presented at 21st Southwest English Symposium (SWES), Tempe, AZ.

Smith, Allegra W. (2015, May). *A Hole 'Nother Story: A Digital Humanities Approach to Porn Studies*. Paper presented at HASTAC Conference, East Lansing, MI.

Smith, Allegra W. (2015, March). *Porn Rhetorics: Teasing Apart the Differences between Mainstream and Feminist Internet Pornography*. Paper presented at CCCC, Tampa, FL.

Smith, Allegra W. (2014, October). *POV: Feminist Pornography's Subversion of the Male Gaze*. Paper presented at the inaugural Cultural Rhetorics Conference, East Lansing, MI.

Smith, Allegra W. (2014, September). *Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities*. Poster presented at ACM-SIGDOC Conference, Colorado Springs, CO.

Smith, Allegra W. (2014, June). *Fashioning and Re-Fashioning: The Community of Mormon Style Bloggers*. Paper presented at Computers and Writing, Pullman, WA.

Gonzales, Laura, Jeffrey Grabill, Peter Haun, Troy Hicks, Rita Reibold, **Allegra W. Smith**, Deb VanDuinen, and Susan Wilson-Golab. (2014, March). *Rethinking the Writing Process with Peer Review and Revision*. Presentation at Michigan Reading Association, Grand Rapids, MI.

Smith, Allegra W. (2013, April). *A Blog of One's Own: The Changing Digital Identities of Mormon Women*. Paper presented at American Academy of Religion (Midwest Region), Ada, OH.

Smith, Allegra W. (2012, April). *Fashioning and Re-Fashioning: Mormon Women in the Blogosphere*. Paper presented at Michigan State University Undergraduate Research and Arts Form (UURAF), East Lansing, MI.

Invited Presentations

EXTERNAL

Smith, Allegra W. (2020, September). *Grading Smarter, Not Harder: Using Programmatic Outcomes to Create Analytic Rubrics*. Lightning talk to be presented at Online Writing Instruction (OWI) Symposium, Online.

Smith, Allegra W. (2019, November). *Designing for Older Adults*. Guest lecture in AL 375: Information Architecture (undergraduate course). Michigan State University, East Lansing, MI.

Smith, Allegra W. (2018, October). *Information Design Curricula and Research Methodologies*. Guest lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University (Online).

Smith, Allegra W. (2017, April). *Internet Research in and with Communities*. Guest Lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University (Online).

Smith, Allegra W. (2017, April). *Researching Older Adults' Digital Communities of Practice*. Guest lecture in DTC 476: Digital Literacies (senior-level undergraduate course). Washington State University (Online).

Smith, Allegra W. (2016, April). *Disrupting Methodological Traditions through Internet and Feminist Research*. Guest lecture in ENG 553: Digital Literacies (graduate seminar). Arizona State University (Online).

Smith, Allegra W. (2014, February). *Writing in College: Do's and Don'ts*. Guest lecture and peer review workshop in two sections of college writing preparation course. South Lyon High School, South Lyon, MI.

Ochs, Robyn, and **Allegra W. Smith**. (2013, February). *Middle Sexualities Identity Caucus*. Co-facilitator of caucus of bisexual, pansexual, queer, and other non-monosexual students at 2013 Midwest Bisexual Lesbian Transgender Gay Ally College Conference (MBLGTACC). Lansing, MI.

Smith, Allegra W. (2012, October). *Women in the Box*, Participant on panel organized by MSU Women's Alliance, representing local LGBTQ and feminist communities. East Lansing, MI.

INTERNAL

Smith, Allegra W. (2020, April). *Social Entrepreneurship: A Frame for Business Writing*. Poster presented at Purdue English Department Pedagogy Showcase. West Lafayette, IN.

Froid, Daniel, Jie Gao, Ge Lan, Dee McCormick, Margaret Sheble, and **Allegra W. Smith**. (2019, April). *Demystifying Prelim Exams: Tips, Tricks, and Advice*. Participant on panel organized by Purdue

- University Graduate Student English Association (GradSEA), explaining PhD students' approaches to preparing for preliminary exams. West Lafayette, IN.
- Smith, Allegra W. (2019, April). *Audience Analysis: Past and Future*. Lightning talk given at Purdue English Department Graduate Pedagogy Showcase. West Lafayette, IN.
- Smith, Allegra W. (2019, April). *Communication Audits as a Tool to Teach Research and Report Design*. Poster presented at Purdue English Department Graduate Pedagogy Showcase. West Lafayette, IN.
- Smith, Allegra W. (2019, March). *How do You Find a Good Research Project? My Story of Studying Digital Identities and User Experiences*. Guest lecture in ENGL 605: Computers in Language and Rhetoric (graduate seminar). West Lafayette, IN.
- Boyle, Elizabeth, Devon Cook, Daniel Froid, Brian Leung, Manushag Powell, and **Allegra W. Smith**. (2018, October). *Surviving & Thriving in Grad School*. Participant on panel organized by Purdue GradSEA, explaining professional networking and work-life balance. West Lafayette, IN.
- Nammack, Olivia, Victoria Ruiz, and **Allegra W. Smith**. (2017, January). *UR@ Syllabus Approach Caucus*. Presentation and workshop for Introductory Composition at Purdue spring convocation. West Lafayette, IN.
- Smith, Allegra W. (2014, August). *Using Twiddla for Online Writing Center Consultation*. Presentation at MSU Writing Center Fall Semester 2014 Staff Orientation. East Lansing, MI.
- Manthey, Katie, and **Allegra W. Smith**. (2014, April). *Women embodying pleasure through fatness and faith*. Guest lecture in WRA 140: Writing Women in America (first-year writing undergraduate course). East Lansing, MI.
- Smith, Allegra W. (2013, November). *Speaking Personal Truth(s), Creating Peace: Gender, Sexuality, and Religion*. Guest Lecture in WRA 491: Peacemaking as Rhetorical Practice (undergraduate course). East Lansing, MI.
- Smith, Allegra W. (2013, February). Personal Leadership and Involvement. Participant on panel organized by Michigan State University Honors College First Year Council, representing undergraduate student leaders. East Lansing, MI.

Keynotes

- 2013, May – *After changes we are more or less the same*. Student keynote at Spring Undergraduate Commencement, Michigan State University, East Lansing, MI.
- 2012, August – *Don't let college take the weirdness out of you*. Student keynote at Honors College Freshman Colloquium, Michigan State University, East Lansing, MI.

Workshops

- 2020, March – *Creating and Assessing Reflective Assignments for First-Year Composition*. Led workshop providing resources and templates for assigning and assessing reflective writing in 100-level English courses. Purdue University, West Lafayette, IN.

- 2020, February – *Grading Hacks and Tasty Snacks*. Co-led workshop sharing grading frameworks (contract grading, fixed points systems, weighted grades, etc.) with instructors in professional writing program. Purdue University, West Lafayette, IN.
- 2019, November – *Oaks and Acorns: Storytelling Across Generations*. Intergenerational workshop encouraging older church members and younger church members to exchange stories about childhood, aging, fears, dreams, and hopes for the future together at Trinity United Methodist Church. Lafayette, IN.
- 2019, October – *Rubrics Roundtable*. Assisted with workshop dedicated to crafting holistic, analytic, and single-point rubrics for first-year writing courses. Purdue University, West Lafayette, IN.
- 2019, August – *Writing in the Health and Human Sciences: SOAP Notes and Case Studies*. Interactive workshop teaching charting skills to junior and senior high school students interested in pursuing pre-med programs. “Exploring University Majors” Summer College, Purdue University, West Lafayette, IN.
- 2019, May & June – *Online Teaching Boot Camp*. Series of four workshops on scaffolding assignments, shooting video lectures, creating accessible teaching materials, generating rubric criteria from programmatic learning outcomes, and using advanced learning management system features. Professional Writing Program, Purdue University, West Lafayette, IN.
- 2019, April – *Writing through Struggle, Spirituality, and Life*. Talk and workshop on reflective writing and poetry for Trinity Fusion, the weekday ministry of Trinity United Methodist Church. Lafayette, IN.
- 2019, February – *Creating Professional Portfolios*. Interactive workshop on portfolio writing, design, and development for Purdue University’s Professional Writing Association (PWA). West Lafayette, IN.
- 2017, April – *Teaching a Research Unit: Assignments, Sources, and Evaluations*. Sharing resources for library research with graduate teaching assistants and instructors. Introductory Composition at Purdue (ICaP), Purdue University, West Lafayette, IN.
- 2016, February – *What’s all the Buzz(feed)?* Interactive workshop creating digital comics with local children, families, and community members at Arizona State University’s annual Night of the Open Door. Organized with partners from ASU’s Department of English and the Arizona SciTech Festival. Arizona State University, Tempe, AZ.
- 2015, June – *Navigating the PhD*. Interactive writing and planning workshop, teaching processes and strategies for academic composing. Facilitated with partners from the MSU Writing Center and Graduate School. Michigan State University, East Lansing, MI.
- 2014 and 2015—Various workshops hosted through the MSU Writing Center on topics of peer review, plagiarism and copyright, communicating with visuals, creating digital videos and comics. Michigan State University, East Lansing, MI.
- 2014, July – *Flash Fiction*. Teaching short fiction writing and figurative language to middle school students through an educational game. Facilitated with partners from the MSU Writing Center as part of the MSU Creativity Exploratory’s *Beyond Insights: Collaborating with the Community* program. Michigan State University, East Lansing, MI.

2014, June—*Navigating the Master's Degree*. Interactive writing and planning workshop, teaching processes and strategies for academic composing. Facilitated with partners from the MSU Writing Center and Graduate School. Michigan State University, East Lansing, MI.

2013, February—Two interactive workshops teaching gender and sexuality terminology and best practices to residence hall leaders. Co-facilitated with MSU LGBT Resource Center Director Deanna Hurlbert. Michigan State University, East Lansing, MI.

2012, November—*Powerpoint Do's and Don'ts*. Interactive presentation for 6th–8th grade girls on Microsoft Powerpoint best practices. Daughters of the Collective Black student mentoring program, Michigan State University, East Lansing, MI.

2012, October—*Résumé Writing (Like a Boss)*. Presentation and workshop for students in West Circle Residence Hall Neighborhood. Michigan State University, East Lansing, MI.

2011, September—*Using InDesign to Create Business Cards and Letterhead*. Presentation and workshop for Professional Writing undergraduates, sponsored by Writers' Bloc. Michigan State University, East Lansing, MI.

TEACHING EXPERIENCE

Courses Taught at Purdue University (2016–present)

ENGL 106	Introductory Composition (Fall 2016, Spring 2017)
ENGL 106Y	Introductory Composition Online (Fall 2017)
ENGL 306	Introduction to Professional Writing (Fall 2018, Spring 2019)
ENGL 420	Business Writing (Fall 2017, Spring 2018, Fall 2019)
ENGL 421-DIST	Technical Writing Online (Summer 2019, Summer 2020)
ENGL 505	Business Writing Teaching Practicum (Fall 2018)

Courses Taught at Arizona State University (2015–2016)

ENG 101	First-Year Composition (Fall 2015)
ENG 102	First-Year Composition (Spring 2016, 2 sections)

Mentoring and Tutoring Experience

Assistant Mentor, Purdue University Professional Writing Program. August 2018–May 2019.

Online Teaching Mentor, Introductory Composition at Purdue (ICaP). August 2017–August 2018.

SAT Critical Reading and Writing Tutor, September 2015–May 2016.

Graduate Writing Consultant, The Writing Center at Michigan State University. August 2013–June 2015.

GRANTS

External

Unfunded, \$43,000 Mellon/ACLS Dissertation Completion Fellowship for *(In)experience(d) Architecture: A Study of Older Adults' User Experiences*. 2020.

Funded, \$500 Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC) Student Travel Grant (Sponsored by Microsoft). 2017.

Funded, \$300 Humanities, Arts, Science & Technology Alliance & Collaboratory (HASTAC) Fellowship. 2015.

Funded, \$150 Social Media Travel Grant, ACM-SIGDOC Conference. 2014.

Purdue University

Funded, \$20,000 Purdue University Research Fellowship for Excellence in English. 2020.

Funded, \$200 Introductory Composition at Purdue/Graduate Student English Association Pedagogy Travel Grant. 2020.

Funded, \$100 Department of English Incentive Grant for Competitive External Fellowships. 2019.

Funded, \$200 Graduate Student English Association (GradSEA) Emerging Scholar Travel Award. 2019.

Funded, \$750 College of Liberal Arts PROMISE Award for Grad Student Research. 2019.

Funded, \$750 College of Liberal Arts PROMISE Award for Grad Student Research. 2017.

Arizona State University

Funded, \$900 Graduate & Professional Student Association Conference Travel Grant. 2016.

Funded, \$1000 Research Pitch Grant for pilot study on older adults' technology use. 2016.

Funded, \$3000 University Graduate Fellowship. 2015.

Michigan State University

Funded, \$500 Department of Writing, Rhetoric & American Cultures Conference Travel Fellowship. 2014.

Funded, \$600 Department of Writing, Rhetoric & American Cultures Conference Travel Fellowship. 2013.

Funded, \$1400 College of Arts and Letters Undergraduate Research Initiative Grant. 2012.

HONORS AND AWARDS

Teaching Awards

Department of English Nominee (2019), Purdue Graduate School Excellence in Teaching Award.

Excellence in Undergraduate Teaching Award (2019), Purdue Department of English.

Graduate Teaching Award (2019), Purdue Teaching Academy.

Honorable Mention (2018), Purdue Department of English Excellence in Teaching Awards.

Recipient (Fall 2017), Quintilian Award for top 10% of student evaluations in Introductory Composition at Purdue.

Recipient (Fall 2016), Quintilian Award for top 10% of student evaluations in Introductory Composition at Purdue.

Teaching Excellence Award (2015), ASU Graduate and Professional Student Association. \$500.

Research Awards

Best in Show (2020), Purdue Department of English Pedagogy Showcase Poster Competition. \$250.

Crouse Award (2020) for Emerging Scholar in Professional and Technical Writing at Purdue University. \$5000.

Kneale Award in Pedagogy (2020) for top pedagogical paper by a graduate student in the Purdue Department of English, for *Language and Access: World Englishes, Universal Design for Learning, and Writing Pedagogy*. \$200.

Lightning Talk Competition Winner (2019), Purdue Department of English Graduate Pedagogy Showcase. \$200.

Kneale Award for Pedagogy (2018) for top pedagogical paper by a graduate student in the Purdue Department of English, for *Compose, Design, Educate: Developing an Information Design Themed Online First Year Writing Course*. \$200.

Graduate Winner (2017), Association for Computing Machinery Special Interest Group on Communication (ACM-SIGDOC) Student Research Competition. \$1000.

Crouse Award (2017) for Promising Scholarship in Professional and Technical Writing at Purdue University. \$5000.

Excellence Scholarship (2016), Purdue University College of Liberal Arts/Graduate School. \$2000.

First Prize Winner (2016), ASU School of Earth and Space Exploration/College of Liberal Arts and Sciences Research Pitching Competition. \$1000.

First Place Graduate Research Poster (2016), HASTAC Conference. \$300.

Outstanding Senior Award (2013), College of Arts and Letters at Michigan State University. \$1000.

Dorothy Yoshimori Award (2012) for Excellence in American Humanities Scholarship, Michigan State University. \$500.

RESEARCH EXPERIENCE

Data Story Case Writer, Purdue Provost's Office Ecosystem Initiative Seed Grant (August 2019–present)
Gathered proprietary and open-source datasets to create data cases for students in business and technical writing courses; collaborated with faculty and graduate student team to write data science professional writing textbook. *Supervisors: Jennifer Bay, Patricia Sullivan*

Communication Designer, Nexus Lab for Digital Humanities at Arizona State (May–August 2016)
Conducted user research for digital humanities lab website redesign and content migration; developed print and digital communication strategy. *Supervisors: Michael Simeone, Dawn Opel*

Project Manager Digital Religious Soundmap of the Midwest (June 2014–June 2015)
Managed data and supervised team of undergraduate researchers recording religious sounds for digital humanities project supported by Humanities Without Walls Consortium grant. *Supervisors: Amy DeRogatis, Isaac Weiner*

Research Associate, Archive What I See Now Project (January–May 2015)

Conducted usability testing; recorded and described bugs; and contributed to branding strategy for suite of internet archival tools created for NEH-funded project implementation grant. *Supervisors: Liza Potts, Thomas Padilla*

Graduate Research Assistant, Writing in Digital Environments (WIDE) (July 2013–August 2014)

Researched writing curriculum and assessment; conducted heuristic evaluations; managed consent forms and data for over 1400 student research participants for year-long research partnership (“Statewide Writing Research Project”) with Oakland County Intermediate School District. *Supervisors: Jeff Grabill, Susan Wilson-Golab, Troy Hicks, April Baker-Bell*

Research and Editorial Assistant, Sexuality in American Evangelicalism Project (August 2012–May 2013)

Prepared Oxford University Press book manuscript for religious studies professor, compiling bibliographic citations and copyediting chapters. Applied for and received College of Arts and Letters Undergraduate Research Initiative (CAL-URI) funding for project analyzing content of over 50 blogs of Latter-Day Saint women; interviewed 6 Mormon bloggers; presented findings at 2013 Midwest American Academy of Religion Conference. *Supervisor: Amy DeRogatis*

ADMINISTRATIVE EXPERIENCE

Assistant Director, Professional Writing Program at Purdue (August 2019–May 2020)

Conducted programmatic assessment and assisted director in curricular development; maintained data on course offerings and enrollments in both PW major/minor and service courses; solved problems and answered questions for graduate instructors and lecturers; managed programmatic communications; convened textbook committee

Teaching Mentor, Professional Writing Program at Purdue (August 2018–August 2019)

Supervised 10 new business writing instructors; conducted teaching observations; co-taught business writing practicum (ENGL 505) with program director; held weekly office hours for instructors; maintained archive of pedagogical documents

Online Course Developer, Introductory Composition at Purdue/ICaP (May 2017–August 2018)

Designed first-ever online introductory composition course at Purdue University; collaborated with Center for Instructional Excellence and Office for Digital Education to build learning outcomes and assess curriculum; trained 15 graduate teaching assistants and lecturers in online writing instruction best practices

Media Coordinator, The Writing Center at Michigan State University (August 2014–June 2015)

Designed and implemented web and social media strategy; managed and mentored teams of students working on visual design, web development, social media, and content creation

Student Assistant, Michigan State University Honors College (May–August 2013)

Instructed students on using online enrollment system; assisted with course selection; processed course overrides; facilitated weekly informational presentations for Academic Scholars Program

PROFESSIONAL WRITING AND CONSULTATION

Crisis Communication Consultant, Antrim County, MI (Summer 2020)

Assessed communication needs during local government response to COVID-19 outbreak, guiding the Recovery Unit Leader of a northern Michigan county on content creation and design for materials for local constitutions and small business leaders

Copyeditor, Michigan State University College of Law (Fall 2016)

Reviewed manuscript of *Freedom's Edge: Religious Freedom, Sexual Freedom, and the Future of America* (Frank S. Ravitch, Cambridge University Press), copyediting for consistency and proofreading for clarity. Ensured adherence to press style guide and compiled citations.

Program Media Assistant, LGBT Resource Center at Michigan State University (October 2011–June 2013)

Managed communications for university resource and advocacy center serving gender and sexual minorities.

Marketing & Public Relations Coordinator, Wesley Foundation at Michigan State (August 2010–May 2012)

Wrote, designed, and managed print and online communications for United Methodist campus ministry; supervised eight off-campus retreats and two out alternative spring break trips

ACADEMIC SERVICE

Service to the Profession

LEADERSHIP IN NATIONAL ORGANIZATIONS

Nominee, Executive Committee of the Conference on College Composition and Communication, 2020
Student Representative, ACM-SIGDOC Board, 2016–2019

EDITORIAL BOARDS

Associate Editor, *The Best of Rhetoric and Composition: Essays from Independent Journals*, 2015

CONFERENCE PLANNING

Unconference Planning Lead and Scholar-in-Residence, HASTAC Conference, Tempe, AZ, 2016
Member, Conference Organizing Committee, HASTAC Conference, with Dawn Opel and Michael Simeone, Tempe, AZ, 2016
Member, Planning and Website Committees, Cultural Rhetorics Conference, East Lansing, MI, 2014
Publicity Assistant and Conference Committee Member, ACM-SIGDOC Conference, with Laura Gonzales, Colorado Springs, CO, 2014

SERVICE TO NATIONAL ORGANIZATIONS

Mentor, WPA-GO (Writing Program Administrators Graduate Organization), Mentoring at CCCC, 2020 (virtual), 2019, 2017

Session Chair, ATTW Conference, 2017

Social Media Curator, ATTW Conference, 2017, 2016

Member, Search Committee for Director of Digital Media and Outreach, Coalition of Feminist Scholars in the History of Rhetoric (CFSHRC), 2016

Session Chair, Southwest English Symposium (SWES), 2016

Social Media Chair, Session Chair, and Conference Volunteer, 10th Biennial Feminisms and Rhetorics (FemRhet) Conference, 2015

REVIEWER FOR SCHOLARLY PUBLICATIONS (# REVIEWS)

Journal of Business and Technical Communication (1)

WAC Clearinghouse (1)

CONFERENCE PROPOSAL SELECTION COMMITTEES

Association of Teachers of Technical Writing (ATTW) annual conference, 2018

Corpus & Repository of Writing (CROW) Symposium, 2018

ACM-SIGDOC Conference, 2017

Cultural Rhetorics Conference, 2016, 2014

Service to Purdue University

UNIVERSITY-WIDE

Judge, Oral and Poster Presentations, Purdue University Undergraduate Research Conference, 2020

DEPARTMENTAL

Reviewer, Graduate Student English Association Emerging Scholar Travel Awards, 2020

Member, Department of English Graduate Student Recruitment Committee, 2019–present

Rhetoric & Composition Representative, Department of English Graduate Student Association, 2019–2020

PROGRAMMATIC

Chair, Professional Writing Textbook Committee, 2019–2020

Member, Introductory Composition Assessment Committee, 2018–2020

Volunteer Check-In Coordinator, Professional Writing Program Annual Showcase, 2018

Grant Proposal Reviewer, Rhetoric Society of America at Purdue, 2017

Judge, Introductory Composition Undergraduate Showcase Competition, 2017

Vice President, Rhetoric Society of America at Purdue, 2016–2018

Document Coordinator, UR@ Syllabus Approach Caucus, Introductory Composition, 2016–2017

Service to Arizona State University

Advisor, AZ Saber: Arizona State University's Lightsaber Club, 2015–2016

Service to Michigan State University

UNIVERSITY-WIDE

Graduate Student Representative, GLFSA LGBT Faculty, Staff, and Graduate Student Association, 2014

Student Representative, College of Arts and Letters Student Advisory Board (CALAA-SAB), 2012–2013

DEPARTMENTAL

Recruitment Partner, Writing, Rhetoric & American Cultures Graduate Programs, 2014 & 2015

PROGRAMMATIC

Events Coordinator, Writing, Rhetoric & Praxis (WRAP) Graduate Organization, 2015

Portfolio Reviewer, Professional Writing Program Senior Digital Portfolio Presentations, 2014 & 2015

President, Writers' Bloc Undergraduate Student Organization, 2013

Outreach Coordinator, Writers' Bloc Undergraduate Student Organization, 2012

Service to the Community

Staff-Parish Relations Chair, Trinity United Methodist Church of Lafayette, IN, 2019–2021

Oversee human relations for downtown church; supervise and evaluate job performance of one full-time and one part-time pastor, as well as office administrator, director of music, accompanist, and custodian; connect congregation to district superintendent and bishop related to congregation's appointed leadership; attend monthly governing board meetings and present on staff matters; recommend policy and procedures for hiring, evaluating, promoting, retiring, and dismissing staff

Lay Delegate, Indiana Annual Conference of the United Methodist Church, 2020

Represented local congregation at 3-day annual meeting of all Indiana United Methodist churches; voted on matters related to church governance and policy

Volunteer Tax Counselor, AARP Tax-Aide, 2019–2020

Prepared and filed tax returns for over 50 moderate-to-low income taxpayers each tax season (February–April); quality review tax forms prepared by other counselors; educate taxpayers on tax law, credits, deductions, and penalties; complete IRS volunteer income tax test to certify each year

Board of Directors Member, Wesley Foundation at Michigan State University, 2014–2016

Developed and implemented policies and procedures for United Methodist campus ministry serving over 50 students; attended monthly meetings; linked campus ministry to local church constituencies and conference-level supervisory board

Editor, Spartan Global Development Fund Magazine, 2013

Copyedited articles for grammar, mechanics, and style for biannual publication of student-run microfinance organization; designed page layouts

Lay Equalization Delegate, West Michigan Annual Conference of the United Methodist Church, 2011 & 2012

Represented campus ministry at 3-day annual meeting of all west Michigan Methodist churches; voted on matters related to church governance and policy; collected and tallied ballots; compiled and designed style guide for conference minutes

CERTIFICATIONS

Research

CITI Training in Social/Behavioral Research (Basic) and Responsible Conduct of Research (RCR)—Purdue University, 2017 (certification valid through January 2022)

Teaching and Pedagogy

Impact X Training for digital course transformation—Innovative Learning, Purdue University, 2020
Green Zone Training—Office of Veterans Success, Purdue University, 2019
SafeZone Training—LGBTQ Center, Purdue University, 2019

Volunteer Income Tax Preparation

Advanced Federal Tax Law and Health Savings Account (HSA)—VITA/TCE, IRS, 2019 & 2020

PROFESSIONAL AFFILIATIONS

ACM	Association for Computing Machinery
ATTW	Association of Teachers of Technical Writing
CCCC	Conference on College Composition and Communication
CFSHRC	Coalition of Feminist Scholars in the History of Rhetoric and Composition
HASTAC	Humanities, Arts, Science & Technology Alliance & Collaboratory
MLA	Modern Language Association
NCTE	National Council of Teachers of English
SIGDOC	ACM's Special Interest Group on Design of Communication
#womeninTC	Women in Technical Communication

REFERENCES

Dr. Bradley Dilger, Associate Professor, Department of English / Former Director, Introductory Composition
Purdue University, 500 Oval Drive, West Lafayette, IN 47907-2038
(309) 259-0328; dilger@purdue.edu

Dr. Patricia Sullivan, Professor, Department of English
Purdue University, 500 Oval Drive, West Lafayette, IN 47907-2038
(765) 494-3768; sullivanatpurdue@gmail.com

Dr. Liza Potts, Professor, Department of Writing, Rhetoric & American Cultures
Michigan State University, 291 Bessey Hall, 434 Farm Lane, East Lansing, MI 48824
(517) 974-5659; lpotts@msu.edu

Dr. Michael Salvo, Professor, Department of English / Former Director, Professional Writing
Purdue University, 500 Oval Drive, West Lafayette, IN 47907-2038
(765) 494-3772; salvo@purdue.edu